

VISHAL DUBEY

Senior UX Designer / UI-UX Lead

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PROFESSIONAL SUMMARY

Senior UX Designer and UI/UX Lead with 15+ years of experience in Graphic Design and UI/UX, specializing in B2B ERP software and enterprise applications. Proven expertise in transforming complex, data-intensive workflows into intuitive, user-centered experiences through user research, information architecture, wireframing, prototyping, usability testing, and scalable design systems. Experienced in leading end-to-end product design—from discovery and stakeholder collaboration to developer handoff and implementation—while mentoring design teams and driving design excellence across long-term enterprise products. Passionate about creating efficient, accessible, and business-focused digital solutions that enhance productivity and user satisfaction.

CORE SKILLS

UX Strategy, Interaction Design, Information Architecture, Wire framing & Prototyping, Usability Testing & Heuristic Evaluation, User Research, Design Systems, Card Sorting, Mind Mapping, Visual/Graphic Design, Cross-Functional Collaboration, Agile/Scrum Methodology, Stakeholder Presentation, Design Mentorship

Tools: Figma, Adobe XD, Sketch, In Vision, Balsamic, Adobe Photoshop, Adobe Illustrator, Hot jar, Jira, Microsoft PowerPoint, Microsoft Word

PROFESSIONAL EXPERIENCE

UI/UX Team Lead | *Sparken IT Solutions Pvt. Ltd., Pune* Jan 2026 – Jul 2026

- Lead UX strategy and end-to-end design process for B2B ERP and enterprise applications.
- Directed user-centric workflow design focused on efficiency, usability, and productivity across data-dense interfaces.
- Partnered with developers, stakeholders, and product teams to deliver scalable web and mobile applications.
- Built and maintained design systems and UI guidelines to ensure consistency across the product suite.
- Mentored design team members and managed long-term projects from concept through deployment.

Senior UX Designer (Freelance) | *Independent, Pune* May 2024 – Jan 2026

- Delivered end-to-end UX design for finance and enterprise web applications for multiple clients, combining research, strategy, and design thinking.
- Owned discovery, wire framing, prototyping, and high-fidelity UI design across client engagements.

Senior UX Designer | *Banctec TPS India Pvt. Ltd., Pune* Nov 2016 – 2024

Designed and prototyped a portfolio of finance and enterprise web applications for internal and external clients, owning requirements gathering, user research, wire framing, prototyping, and high-fidelity UI design.

Key projects:

- Peri, Contract Management Application, Speak Up, Digital Mail Room, RDH, Teletype, Bancmate, Dry Sign

UI/UX Designer | *Extentia Information Technology, Pune* Apr 2016 – Sep 2016

- Designed intuitive user interfaces and responsive layouts for desktop, tablet, and mobile.
- Created wireframes and prototypes that supported project approval and stakeholder buy-in.
- Established and maintained a design system to ensure consistent branding across products.
- Conducted user testing and iterated on designs to reduce user errors and improve satisfaction.
- Delivered high-fidelity mockups and supported accurate development handoff.

Tools: Figma, Adobe XD, InVision, Balsamiq, Sketch, Photoshop, Illustrator, Jira

Senior Graphic Designer | *KnoxedInfotech, Pune* Oct 2015 – Mar 2016

- Designed and maintained web application interfaces, mockups, and logos; built interactive prototypes.
- Produced marketing and branding materials alongside core UX deliverables.

Senior Graphic Designer / *Taksa Data Intelligence, Pune*

May 2015 – Jun 2015

- Designed and maintained web application interfaces, mockups, and logos; built interactive prototypes.
- Produced marketing and branding materials alongside core UX deliverables.

Senior Designer / *Auryn India Pvt. Ltd.*

Oct 2007 – Jan 2015

- Contributed to a design team that created 150+ children's story applications for iPad and tablet devices.

Tools: Photoshop, Illustrator, Jira

EDUCATION & CERTIFICATIONS

- Master of Fine Arts (Painting), Govt. Institute of Fine Art, Indore, M.P. — 2002–2004
- Bachelor of Fine Arts (Painting), Govt. Institute of Fine Art, Dhar, M.P. — 1998–2002
- Certificate Course in Animation and Computer Graphics, Film and Television Institute of India, Pune — 2005–2007
- UX Foundations: Information Architecture, LinkedIn Learning — 2022
- Human-Computer Interaction (HCI), Interaction Design Foundation — 2021